



TOMORROW'S MEDIA TODAY

Having been a competitive player in the public telecommunications industry, North Atlantic, Inc., better known as NAM, is now also the east coast distributor for Spectrum Select Inc. The team at Spectrum Select Inc. has developed *i-Spectrum* (patent pending), the next generation in public access. This revolutionary product will have a positive impact on your business and similarly to the payphone industry. *i-Spectrum* is a “real” Internet payphone since it is the only one that can **easily convert** any existing payphone into a multimedia kiosk by replacing just the upper housing. All payphone parts are compatible and installation is simple. *i-Spectrum* will be mass deployed across the nation and, in the future, internationally.

You can now go hi-tech and provide your customers with additional features, such as browsing the Internet, sending/receiving e-mails, and sending text facsimiles. Spectrum Select Inc. will assist you throughout the transformation period and will continue to support you and your *i-Spectrum* by monitoring the service. We have set up a remote management system to



download enhancements to your *i-Spectrum* and/or troubleshoot any issues from our office, thereby limiting your involvement. Also for your convenience, we have developed an online database for you to be updated on your *i-Spectrum* performance. You will be able to view the type of functions your customers selected, start and end times, number of minutes, and amount collected.

With *i-Spectrum*'s unique construction and its functionalities, in combination with your payphone, this all-in-one communications equipment will allow your customers to stay connected with the fast-paced, technology-driven environment.

For additional information, please contact us at (800) 422-2388 or email sales@naicomm.com